CARRIERS

Comcar Industries adopts FleetLocate

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Comcar Industries Inc has adopted Spireon Inc's FleetLocate trailer management solution for its diverse fleet of refrigerated and dry vans, bulk, flatbed and chemical trailers. Comcar is installing FleetLocate in its entire fleet to optimize trailer utilization and operational efficiency.

"We required a technology solution which would meet the needs of each of our four subsidiaries and provide us centralized visibility to our entire operation," said Michael Ryan, CEO of Comcar Industries. "Spireon not only offers the functionality and flexibility we were looking for, but the company also provides a hands-on support team to assist us in developing solutions and achieving our business goals."

Key features of FleetLocate that differentiated the solution from competitors during evaluation include easy-to-install hardware, an intuitive user interface, seamless integration with transportation management software and a business model that offered outstanding ROI.

Comcar's business units—CTL Transportation, CCC Transportation, MCT Transportation and CT Transportation— all share a common goal of providing exceptional service to their customers. With FleetLocate's customer-facing trailer

management capabilities, Comcar's customers can see the exact location of their loads in real time. FleetLocate also allows Comcar to enhance cargo security and maintain cargo integrity from origin to destination and every stop in between.

With refrigerated trailers included in its fleet, Comcar must comply with Food Safety Modernization Act (FSMA) regulations aimed at preventing food contamination during transport. FleetLocate facilitates compliance by delivering trailer temperature readings every five minutes during transport, and sending immediate alerts if a temperature varies from a predetermined range.

See www.spireon.com/trailer-management/ for further information.

http://www.refrigeratedtransporter.com/carriers/comcar-industries-adopts-fleetlocate